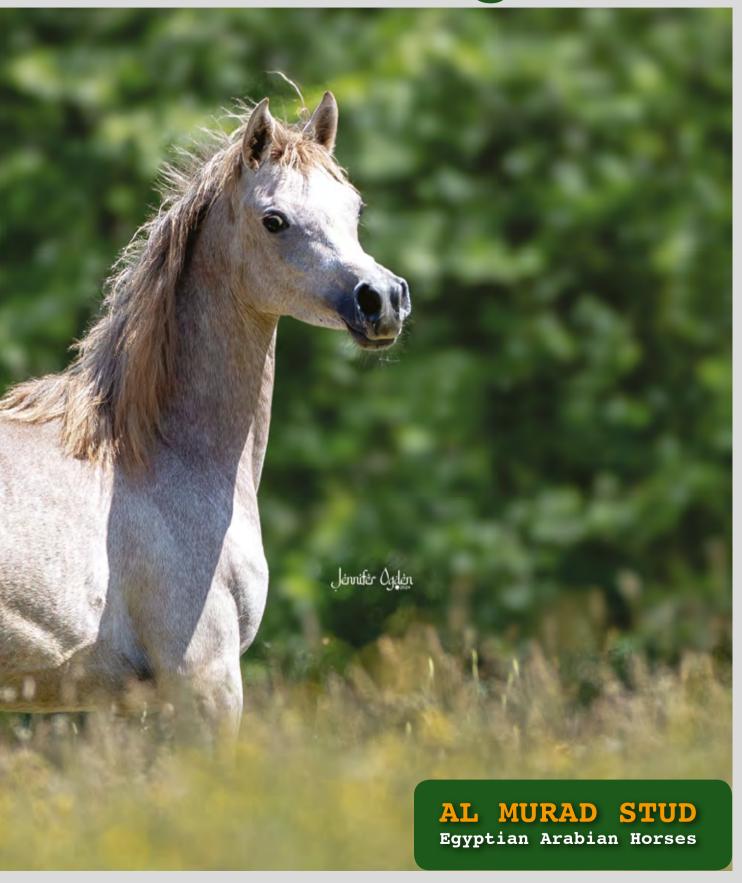
## Al Murad Stud and the



## **Art of Breeding**

by MONIKA SAVIER



From the deep south of Italy, from Apulia, the Al Murad stud farm has made its way to the centre of Italy. Today, the Al Murad horses stand in the stables and pastures of the Tre Balzane stud farm in Umbria.

Arabian horses have fascinated dentist Maurizio Morra Greco since his childhood. As an international art collector and president of a museum in Naples (fondazionemorragreco.com), he developed a close relationship with these beautiful animals, which have written history like no other and are now experiencing a renaissance across continents.

In 2015, he founded his Arabian stud AL MURAD STUD on an ancient farm in Apulia. His project, the breeding of pure Egyptian Arabians, was not a business model, but rather a cultural contribution to the preservation and development of Arabian horses.

Morra Greco is not only interested in the horses, but also in the emotions that they trigger or that are associated with them. In this respect, his stud farm is also a place of reflectionand retreat. However, the necessary stud management, selection, breeding decisions and presentation are a reflection of today's highly complex society between reproductive technology, globalisation and digital agriculture. All of this inevitably leads to the professionalisation of what was previously a romantic hobby. As a result, Maurizio Morra Greco decided to entrust his broodmares to the TRE BALZANE STUD farm in Umbria.

Straight Egyptians are special breed within the breed of the Arabian horses. AL MURAD STUD aims to breed

beautiful Straight Egyptians of historical value in a natural environment.

Arabian horses that not only carry a long history through their genetic pool, but whose cultural heritage is combined with the demands of form and function, the objectives of today's Arabian breeding for showing and riding. In breeding Straight Egyptian horses, the aim is mainly to maintain and to improve original bloodlines, horses with all their Arabian noblesse, their charm, type, elegance and their people-oriented character.

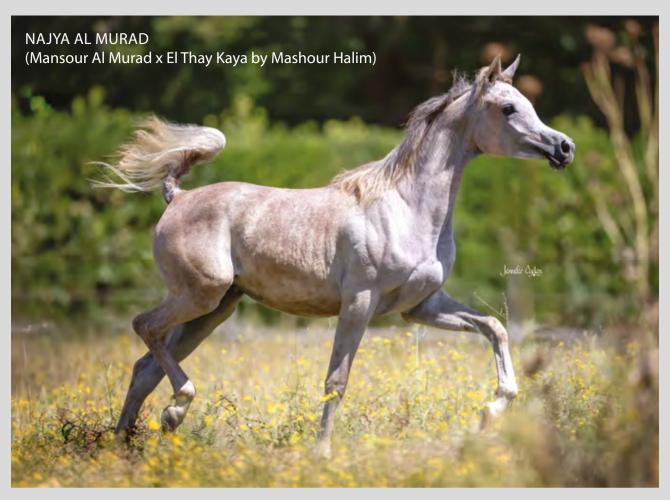
In order to buy a group of selected mares and fillies for the foundation of his breeding programme, Maurizio Morra Greco visited the countries of origin and finally imported horses from Europe. Straight Egyptian mares came from the El Thay, Al Qusar, Ponath and TRE BALZANE STUD. By using the stallions Ansata Nile Echo and Jamil Al Rayyan, he was soon successful. His beautiful stallion Mansour Al Murad covered the first mares born at the stud this year.

Successful breeding is a great challenge nowadays and success will only be achieved if not only economic interests but also ethical ones regarding the horses are taken into account. With this in mind, AL MURAD STUD is well on the way to success.





















Many good horses from the traditional stud farms of Europe have been sold to the Middle East in the last 30 years and have laid there the foundation for the best Arabian horses in the world. However, every now and then a gem comes along in Europe who is not only good looking and has an impressive pedigree, but who is also an excellent sire with outstanding fertility and reproduction. Here is such a stallion: MANSOUR AL MURAD. Born in South Italy, he is now with Tre Balzane in Umbria and can cover your mares at a favourable price.

ANSATA HALIM SHAH

ANSATA HEJAZI

ANSATA SUDARRA

ANSATA SUDARRA

PRINCE FA MONIET

ANSATA WHITE NILE

ANSATA NILE GIFT

MANSOUR AL MURAD
\* 2017, ITALY

ANSATA HALIM SHAH

MAYSOUN

MAYSOUNA

AL KIDIR

MOUFISA AL KIDIR



**MOUFISA HALIMA** 

## The Straight Egyptian Mares from Al Murad









## Stud in Italy







